Immersion Program

Transform by Doing!

Overview

Let's transform by doing! This Immersion Program allows for a hands-on digital transformation. We will embed your Team (business and technical) in within Epic Labs Team to jointly create a digital product on a 2 to 3-month effort allowing to share the tools, techniques, methodologies and, more importantly, the type of culture that is appropriate to facilitate and drive digital innovation and growth.

What is the challenge

World and business are becoming software and data driven. Open Source community has never been so active and Open Source software is becoming highly competitive.

Cloud Computing is making hardware more affordable and, more importantly, consumable with instant provisioning.

These trends allow, from a technology perspective, to lower the barriers of entry for talented teams and startups to test and validate new experience and business models that could disrupt existing businesses.

The way these startups operate, the tools, processes (or the lack of them), the methodologies they consume and the culture they are exposed to are critical to their success.

Many medium to large companies that are trying to adopt this operating model find reactions and resistance as there are incompatibilities with their current models and culture.

> **Some of the expertise leveraged on this service are:**
>
> Lean startup, Design thinking, DevOps, CI, Agile product development, Bimodal IT, Customer development

What Epic Labs can do for you

Epic Labs proposes an Immersive Program by which a selected number of professionals from your Team (both from the business and technical areas) will get embedded into Epic Labs culture to learn how the startups are designing products, operating their businesses and executing to create new disruptive digital experiences and businesses.

Your Team members will be trained to play roles such as Product Owner, Product Manager, Designers, Scrum Master, and Software Engineers adopting Epic Labs methodology and tools and getting embedded into the Epic culture.

More specifically, as part of Epic Labs Immersion Program, our Digital Transformation Team will take care of the following:

- Participate on the full process of creating a digital product. From Design Thinking sessions to actual software development

- Get embedded into a culture built for innovation #BeEpic!

- Learn what are the appropriate methodologies and tools to support lean startup and agile software development

- XP, eXtreme Programing: pair up with Epic Engineers to learn, share and create awesome digital products

The deliverables at the end of the engagement, besides getting a fully functional and great digital product; you would get an uplifted Team that is actually able to design and create more digital products for your business and, more importantly, will be able to drive and lead the change needed to transform your business into the digital space.

Our Digital Transformation Team

Epic Labs is a Software Innovation Center that we leverage to help companies transform into the digital space.

We have a diverse Team that ranges from great engineers with CTO experience to business leaders, local successful entrepreneurs and investors.

We complement our Team and talent with great mentors from organizations such as IE Business School, Founders Institute and leaders of the local startup community.

Want to know more?

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#BeEpic!