epic labs

Digital Transformation

Lean Startup Bootcamp

Get started into how digital companies operate

Overview

This is an intensive 8-week program by which change leaders and executives in within your organization will be exposed to how digital startups operate, execute and compete.

What is the challenge

World and business are becoming software and data driven. Open Source community has never been so active and Open Source software is becoming highly competitive.

Cloud Computing is making hardware more affordable and, more importantly, easy to consume and provisioned instantly.
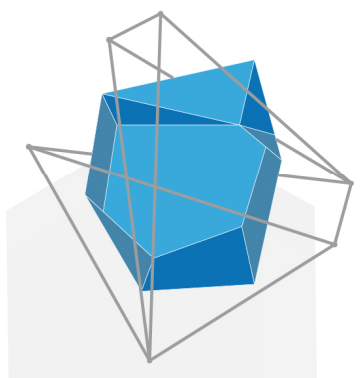
These trends allow, from a technology perspective, to lower the barriers of entry for talented teams and startups to test and validate new experience and business models that could disrupt existing businesses.

The way these startups operate, the tools, processes (or lack of), the methodologies they consume and the culture they are exposed to are critical to their success.

Many medium to large companies that are trying to adopt these operating models find reactions and resistance as there are incompatibilities with their current models and culture.

> **Some of the expertise and frameworks leveraged on this service:**
>
> Lean startup, Design thinking, Customer development, Agile product development, Bimodal IT

What Epic Labs can do for you

We have aligned a Team of mentors and coaches from IE Business School, Founders Institute and Epic Labs to create an intense 8-week program for key executives who are leading Digital Transformation programs in your organization and want to get savvy into how digital companies are operating.

On this program, we will combine theory around topics such as Lean Startup, Customer Development, Product Development, Agile Software Development, Bimodal IT (by Gartner); with hands-on workshops and design thinking sessions.

More specifically, as part of Epic Labs Lean Startup Program, our Digital Transformation Team will take care of the following:

- Program Director/Mentor assigned

- 8 Lean Startups sessions and workshops

- Lean Startup foundations

- Agile Software Development principles

- Bimodal IT

- Design Thinking sessions: explore new engagement models, customer experiences and business models

- <u>Optional</u>: Definition and roadmap for an Epic Labs digital immersion program

- <u>Optional</u>: Digital product design sessions

Our Digital Transformation Team

Epic Labs is a Software Innovation Center that we leverage to help companies transform into the digital space.

We have a diverse Team that ranges from great engineers with CTO experience to business leaders, local successful entrepreneurs and investors.

We complement our Team and talent with great mentors from organizations such as IE Business School, Founders Institute and leaders of the local startup community.

Want to know more?

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#BeEpic!